



Figure 1. First Day Cover for the Memorial Cup stamp, 18 May 2018.

Regina Pats Celebrate 100th Memorial Cup

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The Memorial Cup, emblematic of junior hockey supremacy (see *JSP Fall 2005*), was contested for the 100th time from 17-27 May 2018 at Regina, the capital of Saskatchewan. The cup was donated in 1919 by the Ontario



Figure 2. The Regina Pats uniforms include the regimetal badge of Princess Patricia's Canadian Light Infantry on the shoulder.

Hockey Association in memory of those young hockey players who had fallen during World War I. The Association's president, captain James Sutherland, was serving overseas in 1918 when he proposed the memorial.

The selection of Regina to host the 100th championship is steeped in history. As tournament host, the local junior team, the Regina Pats, were established in 1917 as the Regina Patricia Hockey Club, in honor of Queen Victoria's granddaughter Princess Patricia. The club has continuously operated in the same city under the same name.

The Princess's name is also associated with the regiment *Princess Patricia's Canadian Light Infantry* (PPCLI) and the Regina Pats jerseys are adorned with a regimetal badge patch on the shoulder (Figure 2).

The Regina Pats participated in the first Memorial Cup in 1919 losing to the University of Toronto Schools. Over the course of 100 years, the Pats won the Memorial Cup four times and were runner-up ten times. The team holds the record of most tournament appearances with 16.



Figure 3. Two Regina Pat hockey players – one from 1919 and the other present day – face off on the new Memorial Cup stamp from Canada Post.

Canada Post celebrated the 100th Memorial Cup with a self-adhesive permanent domestic rate commemorative stamp (\$0.85 at time of issue). The stamp (Figure 3) features the Memorial Cup and a face-off between two Regina Pats players, one wearing the team’s current uniform (right) while the other is kitted out in the 1919 version.

The stamp was issued in booklets of 10. Figure 4 shows the open booklet and decorative cover.

A hockey rink is depicted on the official First Day Cover with the stamp being placed at center ice (Figure 1). The Regina first day cancel dated 18 May 2018 features a hockey puck (Figure 7).

Consistent with current practice, Canada Post’s Details mailer promoting the Memorial Cup issue included a pre-printed customized postal “ad mail” indicium which featured a black and white image of the trophy (Figure 5).

Invitations to the stamp unveiling (Figure 7) in Regina were mailed in envelopes franked with a

Figure 5 (below left). Ad Mail stamp featuring the Memorial Cup trophy pre-printed on Details mailer.



Figure 6 (above right). A special stamp showing a silhouette of the Memorial Cup was used to mail invitations to the stamp unveiling (Figure 7).



Figure 4. Booklet of 10 self-adhesive stamps.

“Picture Postage” stamp featuring a red silhouette of the trophy (Figure 6). Two hundred and fifty stamps were printed for this purpose. An additional 750 picture postage stamps were printed for the governing body of junior hockey, the Canadian Hockey League.

For the Regina Pats, victory in the 100th Memorial Cup final, just like the first, was not to be. They were defeated 3-0 by Acadie-Bathurst Titan.



Figure 7. Invitation to the unveiling.

A special thank you to Sally McMullen of Canada Post for her assistance with information.



Figure 8. Privately produced first day cover exhibiting the logo of the 2018 Memorial Cup as a cachet. Mastercard has been the primary sponsor of the Memorial Cup tournament since 1999.